

No. 38/06/2024-3Trg
HARYANA GOVERNMENT
CHIEF SECRETARY OFFICE
TRAINING DEPARTMENT

Dated, Chandigarh the 8th November, 2024

To

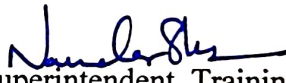
All the Administrative Secretaries to Govt. Haryana State.

Subject :- Applications Invited for Golden Peacock Awards-2024.

Sir/ Madam,

I am directed to refer to the subject noted above and to inform that a copy of the letter No. IOD/GPA/New Delhi/2024/RESPV12341000079 dated 10.10.2024 received from Dr. V.K. Agnihotri, IAS (Retd.), Director General, Former Secretary-General, Rajya Sabha (Parliament of India) has been uploaded on the Official Website of the Chief Secretary Haryana (<http://csharyana.gov.in>) for further necessary action accordingly.

Yours faithfully,

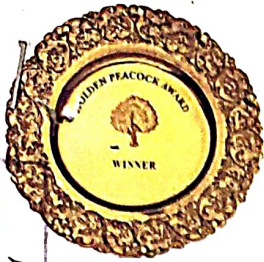

Superintendent, Training

Endst. No. 38/06/2024-3Trg.

Dated, Chandigarh the 8th November, 2024

A copy is forwarded to Dr. V.K. Agnihotri, IAS (Retd.), Director General, Former Secretary-General, Rajya Sabha (Parliament of India), Golden Peacock Awards Secretariat, Institute of Directors, M-56A, Greater kailash Part-II (Market), New Delhi-110048, India, w.r.t. his letter No. IOD/GPA/New Delhi/2024/RESPV12341000079 dated 10.10.2024 for information.


Superintendent Training



Golden Peacock Awards®

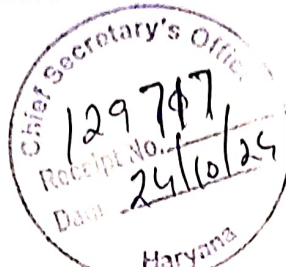
A Strategic Tool to Lead the Competition

IOD/GPA/NewDelhi/2024/RESPV12341000079

October 10, 2024

Mr. T.V.S.N. Prasad, IAS
Chief Secretary
Government of Haryana
Room No. 4, 4th Floor,
Haryana Civil Secretariat, Sector - 1
Chandigarh - 160001

Dr. V. K. Agnihotri, IAS (Retd.)
Director General
[Former Secretary-General
Rajya Sabha (Parliament of India)]



Applications Invited for Golden Peacock Awards - 2024
[CORPORATE SOCIAL RESPONSIBILITY] [HR EXCELLENCE] [INNOVATION MANAGEMENT]

Dear Mr. Prasad,

Today, businesses are sustaining themselves through the innovative idea of integrating social welfare as a fundamental principle into their operational model, and boards are at the centre of fostering such innovation. Innovation Management that involves Strategy, Structure, Competency, and Culture can also be found at the intersection of CSR and HR Management. The involvement of boards in CSR is essential for embedding responsible practices into a company's DNA, while oversight of HR practices drives the organisation's long-term performance. Profits alone may not sustain an organisation anymore.

Golden Peacock Awards, instituted by the Institute of Directors (IOD), India completes 33 glorious years, and is regarded as a hallmark of Corporate Excellence, both nationally and internationally. This is largely due to its robust transparent evaluation process and determination of clear criteria. No award has achieved such respectability as the Golden Peacock, which today receives around 1000 applications a year for various categories.

Competition brings out the best among our businesses and society. Over the years, the Golden Peacock Award Excellence Model and Certification exercise, based on its internationally recognized Self-Assessment criteria, has helped Industries to think, strategise, assess, march ahead and prepare for the rapidly changing future of work, education, and the economy. Its earnest desire has been and is to recognise the achievements of well performing organizations, in each respective business sector.

Currently, Golden Peacock Awards Secretariat is inviting applications for the following annual Institutional Awards, from Corporates/Industries, including multinationals, SMEs, Public, Private and Government Enterprises from India and abroad:

GLOBAL AWARDS:

1. Golden Peacock GLOBAL Award for CORPORATE SOCIAL RESPONSIBILITY (GPGACSR)

NATIONAL AWARDS:

1. Golden Peacock Award for CORPORATE SOCIAL RESPONSIBILITY (GPACSR)
2. Golden Peacock HR EXCELLENCE Award (GPHREA)
3. Golden Peacock INNOVATION MANAGEMENT Award (GPIMA)

The Guidelines-cum-Application Forms for these awards can be downloaded from www.goldenpeacockaward.com. In case, you are unable to download any of these, please email us at info@goldenpeacockaward.com, for emailing the same to you.

The last date for submission of completed applications of the above Awards and Application Fees is **November 20, 2024**.

The Winners of this year's aforesaid awards, will be felicitated at a special glittering ceremony during IOD's 19th Annual International Conference on Corporate Social Responsibility, being held on February 06 - 07, 2025 in Mumbai (India).

Should your office require any support/assistance while preparing the application document, my office will be happy to extend all help. Your office may please call on +91-8448386273, +91-11-41630031.

Best wishes to you and all other members of your organization to remain safe and healthy.

With warm regards,

Yours sincerely,

V. K. Agnihotri



Golden Peacock Awards Secretariat

INSTITUTE OF DIRECTORS

M-56 A, Greater Kailash Part-II (Market), New Delhi-110048, India

Tel.: +91-11-41636294, 41636717, 41008704, E: info@goldenpeacockaward.com

www.goldenpeacockaward.com

www.iodglobal.com



Golden Peacock Awards®

A Strategic Tool to Lead the Competition



Mr. M. Venkaiah Naidu, (the then) Hon'ble Union Minister of Urban Development, Housing and Urban Poverty Alleviation and Parliamentary Affairs, Govt. of India and Mr. Piyush Goyal, (the then) Hon'ble Union Minister of State with Independent Charge for Power, Coal and New & Renewable Energy, Govt. of India at the IOD Annual Meet in 2014

WHY IT IS SO SPECIAL?

The only award, which has a meticulously defined and transparent selection criteria and is determined by a highly elaborate and independent assessment process

The award builds your **BRAND EQUITY** and worldwide recognition

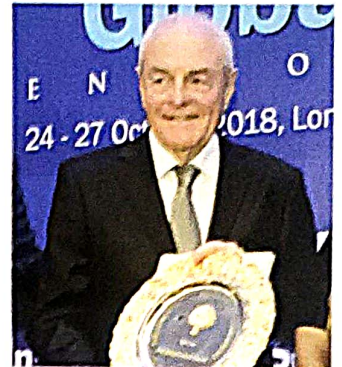
Award winners are eligible to use the Golden Peacock Awards **LOGO** with year on all promotional literatures

Preparation for award application helps to align and inspire the entire workforce and rapidly accelerates the **PACE OF SYSTEM IMPROVEMENT**

Even, if you don't win the award, the **PREPARATION & FEEDBACK** helps your strategic learning process to put you, on your way to achieving world class status



Sir George Adrian Hayhurst Cadbury
Chairman, Cadbury and Cadbury Schweppes
receiving the Golden Peacock Leadership Award for Lifetime Achievement in Corporate Governance



Prof. (Judge) Merryn E. King SC
Chairman, King Committee on Corporate Governance & former Judge, Supreme Court of South Africa receiving the Golden Peacock Global Award for Lifetime Achievement in Corporate Governance

Golden Peacock Awards, instituted by the **Institute of Directors (IOD)**, India in 1991, are now regarded as a benchmark of Corporate Excellence worldwide.

No other Business Award today receives the kind of recognition and adulation among peers, that Golden Peacock does. Today, there are a large number of Business Awards globally. The purpose is to create a competition for raising overall standards and recognise the achievements of the best performing organisations. The question is how relevant, elaborate and predetermined are the criteria and how impartial is the assessment process?

It is here that Golden Peacock Awards, established in 1991, excel. Golden Peacock Awards for Leadership and Institutional Excellence, over the time, have become a hallmark of excellence, both locally and globally. No award has achieved such respectability and admiration from the industry as the 'Golden Peacock Awards', which today receives around 1000 applications for various Awards each year. This is largely due to its transparent and 3-Tier evaluation process, based on internationally recognized criteria. Besides recognition & Award, mere preparation of information and compilation of data required for 'Self-Appraisal Report', helps to align and inspire the entire workforce and rapidly accelerates the pace of system improvement in an organisation.

Award winners are eligible to use the Golden Peacock Awards Logo with year, on all printed and promotional materials, which evidences the highest accolade received by the organisation.

APPLICATIONS ARE INVITED, UNDER TWO CATEGORIES: — **NATIONAL AWARDS**
GLOBAL AWARDS

ANNUAL NATIONAL AWARDS

1. Golden Peacock **ENVIRONMENT MANAGEMENT** Award (GPEMA)
2. Golden Peacock **OCCUPATIONAL HEALTH & SAFETY** Award (GPOHSA)
3. Golden Peacock **ECO-INNOVATION** Award (GPEIA)
4. Golden Peacock Award for **ENERGY EFFICIENCY** (GPAAE)
5. Golden Peacock Award for **EXCELLENCE IN CORPORATE GOVERNANCE** (GPAECG)
6. Golden Peacock Award for **SUSTAINABILITY** (GPAS)
7. Golden Peacock Award for **ESG** (GPAESG)
8. Golden Peacock Award for **RISK MANAGEMENT** (GPARM)
9. Golden Peacock Award for **CORPORATE SOCIAL RESPONSIBILITY** (GPACSR)
10. Golden Peacock **HR EXCELLENCE** Award (GPHREA)
11. Golden Peacock **INNOVATION MANAGEMENT** Award (GPIMA)
12. Golden Peacock National **QUALITY** Award (GPNQA)
13. Golden Peacock **BUSINESS EXCELLENCE** Award (GPBEA)
14. Golden Peacock National **TRAINING** Award (GPNTA)
15. Golden Peacock **INNOVATIVE PRODUCT/SERVICE** Award (GPIPSA)

ANNUAL GLOBAL AWARDS

1. Golden Peacock Global Award for **EXCELLENCE IN CORPORATE GOVERNANCE** (GPGAECG)
2. Golden Peacock Global Award for **SUSTAINABILITY** (GPGAS)
3. Golden Peacock Global Award for **ESG** (GPGAESG)
4. Golden Peacock Global Award for **CORPORATE SOCIAL RESPONSIBILITY** (GPGACSR)

WHO CAN APPLY?

Any organisation, Large, Medium or Small, either in **Manufacturing** or **Service** Sector whether in Government, Public or Private sector, Research Organisations and NGOs are eligible to apply for these awards.

BUSINESS SECTORS

To create an **Intra-Sector competitiveness**, Golden Peacock Awards are considered separately under various **Business Sectors** and **Sub-Sectors**.



His Highness Sheikh Nahayan Bin Mubarak Al Nahayan, Cabinet Member and Minister of Tolerance, Govt. of UAE (Right) and His Highness Sheikh Ahmed Bin Saeed Al Maktoum, President, Dubai Civil Aviation Authority, Chairman and Chief Executive, The Emirates Airline & Group Chairman, Dubai World (Left) presenting the Golden Peacock Award to H.E. Dr. Khalaf Ahmad Al Habtoor, Group Chairman, Al Habtoor Group, UAE (centre)



The Rt Hon Sir Alok Sharma KCMG MP, former President, COP26 and The Rt. Hon. Priti Patel MP, former Cabinet Minister & Home Secretary, Govt. of UK at the Annual London Global Convention 2017



Mr. Amitabh Kant, IAS
Chief Executive Officer, NITI Aayog, Govt. of India receiving the Golden Peacock Award for Leadership in Economic Transformation



Dr. Neeraj Birla
Founder & Chairperson, Aditya Birla Education Trust receiving the Golden Peacock Award for Social Leadership 2023

(L to R) Mr. Dush Deepak Verma IAS (Retd.), Lt. Gen. Birlinder Nath, PVSM AVSM (Retd.), Dr. Neeraj Birla, Hon'ble Justice Devendra Kumar Upadhyaya, Hon'ble Justice Uday U. Lalit and Mr. Ballesh, IAS. Also seen, Mr. Armaan Vikram Birla & Ms. Advaita Birla



Follow the path of organisational transformation and global benchmarking through Golden Peacock Excellence Model

The Golden Peacock Excellence Model is a globally recognised framework for organisational excellence assessed over 30,000 organisations in the last 32 years with a special emphasis on Transformative Technologies and ESG Practices.

AWARD APPLICATION AND SELECTION PROCESS

1. Visit website - www.goldenpeacockaward.com
2. Select the Award category - based on your business and performance.
3. Guidelines-cum-Application Form can be downloaded directly from the website. If unable to download, please email us at info@goldenpeacockaward.com
4. Golden Peacock Awards Secretariat must receive the completed application on the prescribed assessment criteria, with supporting documents, and the application fee by the due date.
5. The selection of winners is an elaborate process executed by a team of professional independent experts.
6. The evaluation process recognizes a variety of conditions under which a organization conducts its activities. Evaluators are required to consider these factors in their assessment of the organization's performance against the assessment criteria.
7. The decision on whether to conduct a site visit or not, is made by the evaluation team at the shortlisting stage. Site visit is not an automatic part of the evaluation procedure for clarifying issues raised during the evaluation.
8. The cost of site visits, in case of shortlisted applicants, by evaluators, if required, shall be borne by the respective companies, as per actuals.
9. The shortlisted applicants are then submitted to a Jury of eminent people, known for their independence and impartiality, Chaired by **Hon'ble Justice M. N. Venkatachalliah**, former Chief Justice of India.
10. Results are announced on website and emails are sent to the applicants conveying the same.



Mr. Arjun Ram Meghwal
Hon'ble Union Minister of State for Parliamentary Affairs and Culture, Govt. of India presenting the Golden Peacock Awards along with **Mr. Manoj Joshi IAS**, Secretary, Ministry of Housing and Urban Affairs, Govt. of India in New Delhi (India)

CHAIRMAN
Hon'ble Justice M. N. Venkatachalliah
former Chief Justice of India



His Holiness The Dalai Lama
presenting the Golden Peacock Awards in Palampur (Himachal Pradesh)

PANEL OF JUDGES

Hon'ble Justice U. U. Lalit
Former Chief Justice of India

Hon'ble Justice Ritu Raj Awasthi
Chairperson, Law Commission of India
Former Chief Justice, Karnataka High Court

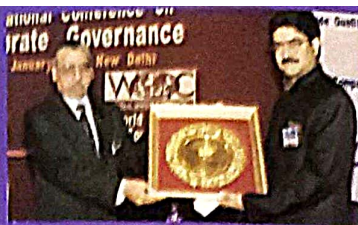


Banco Bradesco SA, Brazil
receiving the Golden Peacock Award in Lisbon (Portugal)



H.E. Prof. Antonio Castro Guerra
Deputy Minister of Economy & Innovation, Govt of Portugal presenting the Golden Peacock Awards in Lisbon (Portugal)

CONFIDENTIALITY
All entries/applications are treated in strict confidence and the entire evaluation process is **confidential**.



Mr. Kumar Mangalam Birla
Chairman, Aditya Birla Group receiving the Golden Peacock Business Leadership Award



Mr. Anil Agarwal
Founder Chairman, Vedanta Group receiving the Golden Peacock Business Leadership Award. Also seen (on right), **Mr. Naveen Pattnaik**, Hon'ble Chief Minister, Govt. of Odisha



Mr. A. M. Nalk
Chairman, Larsen & Toubro Limited receiving the Golden Peacock Business Leadership Award



Mr. Adi Godrej
Chairman, Godrej Group receiving the Golden Peacock Lifetime Achievement Award for Ethical Leadership



Ms. Sangita Jindal
Chairperson, JSW Foundation receiving the Golden Peacock Award for Social and Cultural Leadership from **Ms. Rajashree Birla**, Chairperson, Aditya Birla Centre for Community Initiatives & Rural Development, Aditya Birla Group



Ms. Shafiq Jindal
Chairperson, JSPL Foundation, and Director on the Board, Jindal Steel & Power Ltd., India receiving the Golden Peacock Award for Social & Cultural Leadership



Dr. Azim H. Premji
Chairman, Wipro Group receiving the Golden Peacock Business Leadership Award



Mr. Sunil Dharwadkar
Chairman, Bharti Enterprises receiving the Golden Peacock Business Leadership Award



The Lord Johnson of Lainston CBE
Minister of State for Investment in Cabinet Office and the Department for International Trade, Govt. of UK presenting the Golden Peacock Awards



The Rt. Hon. Theresa May MP, former Prime Minister, Govt. of UK presenting the Golden Peacock Leadership Award to **Ms. Roshni Nadar Malhotra**, Chairperson, HCL Technologies (receiving the Award on behalf of her father **Dr. Shiv Nadar**, Founder & Chairman, HCL Corporation and Shiv Nadar Foundation) during the London Global Convention 2014 in London (UK)



Building Tomorrow's Boards

Director General
Golden Peacock Awards Secretariat
INSTITUTE OF DIRECTORS

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