

No.42/02/2024-5Trg.  
HARYANA GOVERNMENT  
CHIEF SECRETARY OFFICE  
TRAINING DEPARTMENT

Dated, Chandigarh the 06th June, 2025

To

All the Administrative Secretaries to Govt. Haryana.

**Subject:- IIM Ahemdabad's becoming An Effective CIO, July 7-12, 2025**

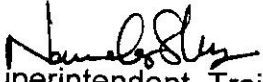

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Sir/Madam,

I am directed to refer to the subject noted above and to forward herewith an email dated 04.06.2025 received from Suman Verma , Marketing Support- Executive Education, Indian Institute of Management Ahmedabad, New Campus, Vatrapur, Ahmedabad-380015. This letter has been uploaded on the website of Chief Secretary Haryana i.e. (<http://csharyana.gov.in>).

The necessary action may be taken in view of Govt. Instructions No. 22/38/2010-4Trg, dated 21.12.2022.

Yours faithfully,

  
Superintendent, Training 

**Endst. No. 42/02/2024-5Trg.**

Dated Chandigarh, the 06<sup>th</sup> June, 2025

2. A copy of the above is forwarded to Suman Verma , Marketing Support- Executive Education, Indian Institute of Management Ahmedabad, New Campus, Vatrapur, Ahmedabad-380015. w.r.t. his email dated 4<sup>th</sup> June, 2025 for information.

  
Superintendent, Training

**Join IIM Ahmedabad's Becoming An Effective CIO, July 7 - 12, 2025**

1 message

**Suman** <suman-exed@iima.ac.in>  
To: Branchtrg <branchtrg@gmail.com>

4 June 2025 at 15:58

Dear Learner:

Greetings from IIM Ahmedabad.

Hope you are doing good. We are glad to inform you that the Institute will be offering a programme on 'Becoming An Effective CIO', scheduled from July 7 - 12, 2025 at IIM Ahmedabad Campus. The programme will be chaired by Prof. Sanjay Verma.

Please find below a summary of the programme and a brochure attached for your reference. Feel free to share this information with your network, colleagues, or friends who may benefit from or be interested in attending the programme.

**About Programme:** This programme focuses on strategic IT planning and the development of effective IT roadmaps for organisations. It covers essential frameworks for managing IT projects and ensuring their successful execution. A strong emphasis will be placed on evaluating and justifying IT projects using financial models and other managerial tools.

**Who Should Attend:** This programme is ideal for senior IT leaders across sectors, including CIOs, CTOs, CKOs, IT directors, managers, and consultants, IT governance and compliance officers, Enterprise architects, Data and analytics professionals, Digital transformation leaders, Government and public sector IT leaders. It is also suitable for senior professionals from non-IT departments, Business development leaders in the tech domain, strategic planning professionals, entrepreneurs and business heads responsible for IT strategy.

**Course Fee:** INR 191,250 plus 18% GST per participant, which fully covers entire lodging and boarding during programme days on a single occupancy basis including meals.

**Online Link for Application:** <https://exed.iima.ac.in/programme-details.php?id=MTI3NA==>

**Online Link for Payment:**

[https://exed.iima.ac.in/pay-prg-online.php?prg\\_id=3f614990-1a3a-4d03-cddb-67bc670c5060](https://exed.iima.ac.in/pay-prg-online.php?prg_id=3f614990-1a3a-4d03-cddb-67bc670c5060)

We look forward to receiving your interest and participation in the programme. Organisations can avail the benefits of multiple nominations as mentioned in the attached brochure. The closing date for applications is **June 23, 2025**, and early bird discount is available till **June 16, 2025**.

We advise that you submit your nomination sufficiently early to avoid any disappointment. Please feel free to call or write back for any more details or queries.

Look forward to hearing from you.

Thanks and regards,  
Suman

72824  
5/6/25**Suman Verma | सुमन वर्मा**

Marketing Support - Executive Education | विपणन सहयोग - कार्यकारी शिक्षा

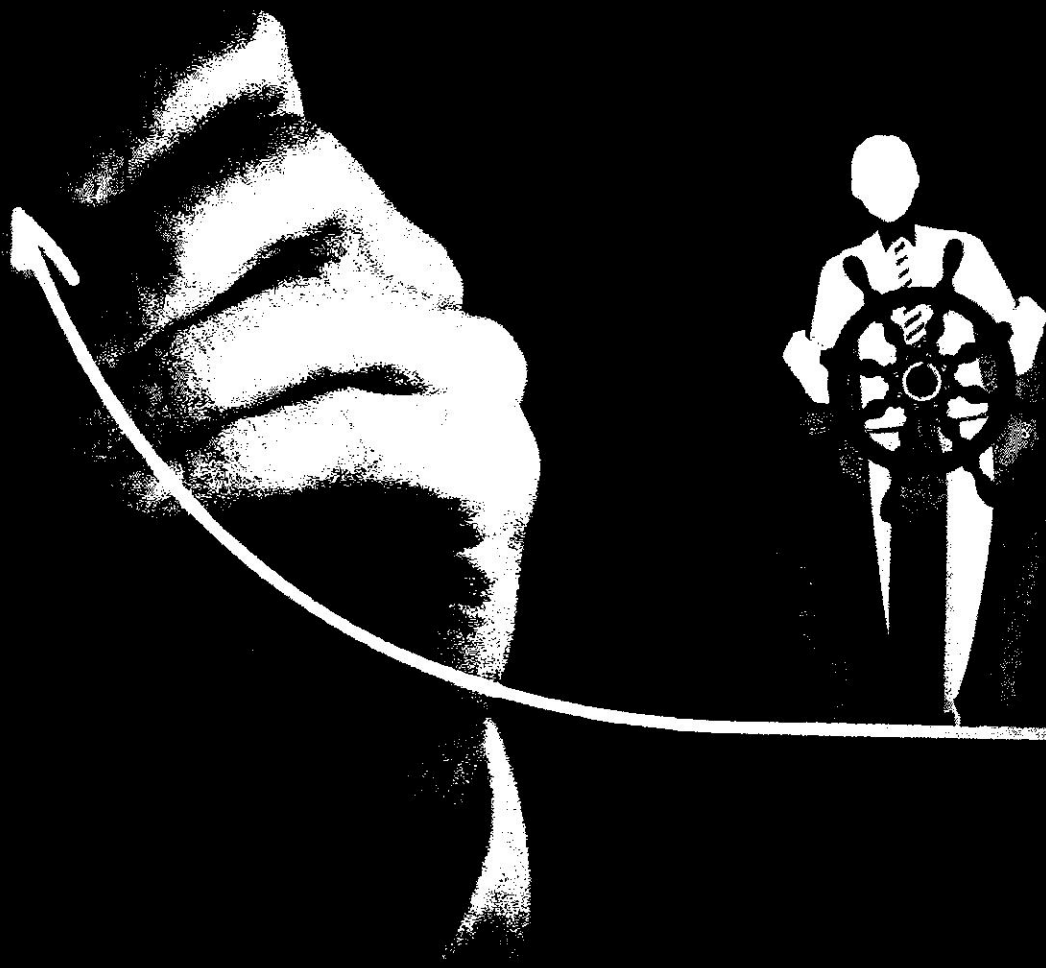
Phone: +91 79 7152 6403 | Mobile: +91 92277 93191

Indian Institute of Management Ahmedabad | भारतीय प्रबंध संस्थान अहमदाबाद

New Campus, Vastrapur, Ahmedabad 380015 | न्यू कैम्पस, वस्तापुर, अहमदाबाद

For IIMA Executive Education Programme Calendar: <http://bit.ly/3T2PtUS>

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# Becoming An Effective CIO

July 7 -12, 2025



विद्याविनियोगादिकासः

**Executive  
Education**

INDIAN INSTITUTE of MANAGEMENT AHMEDABAD

# Becoming An Effective CIO

July 7 –12, 2025

## Introduction

One of the main objectives of the programme on Becoming An Effective CIO is to make the participants of the programme understand the issues related to strategic planning and usage of IT in an organization. The programme also emphasises the strategic benefits and the competitive advantage that organizations across the globe have successfully achieved by managing a proper IT portfolio. Strategic management of IT should not only mean strategic utilisation of IT but should also emphasise strategic IT planning and decision-making. Thus, the programme will focus on internal and external short-term and long-term requirements for the strategic IT management of organizations.

## Programme Highlights

The programme will focus on various frameworks of strategic planning of IT road maps for organizations and will discuss issues related to the management of IT projects and the proper execution of the same. The programme will also emphasise various facets of IT project justification, beginning with various financial models that can benefit management. A few topics on which the programme will focus are as follows:

- Benefiting from disruptive innovations and transformational business
- Aligning IT with business strategy
- Identifying the information requirements of managers
- Managing employees and performance: The people framework
- Concept of strategy: Corporate and competitive
- Tracking organizational performance – BSC and strategy formulation and implementation
- Valuation of IT projects
- Developing an IT applications portfolio
- Managerial evaluation of projects
- Business Intelligence and Analytics
- Information Visualization
- IT Security Strategy
- Social Media monitoring and listening

## Who Should Attend

This programme is designed for individuals in a wide range of senior IT leadership positions across all sectors, such as CIOs, CTOs, CKOs, IT directors, IT managers, IT consultants, IT governance and compliance officers, enterprise architects, data and analytics leaders, digital transformation leaders, government, and public sector IT leaders. This programme is also suitable for senior leaders from non-IT departments, business development professionals in the tech domain, & strategic planning professionals.

Entrepreneurs and business leaders with IT responsibilities who want to enhance their IT leadership skills and effectively leverage technology to drive business growth may also attend the programme.

## Pedagogy

The lead learning tool will be case studies which will be supplemented with lectures, group presentations, group exercises and games along with self-learning. To integrate the learning, the programme will end with an integrated case or a practical problem-based group presentation.

## Faculty

**Prof. Sanjay Verma** (Faculty Chair)

Email: sverma@iima.ac.in

**Prof. Adrija Majumdar**

**Prof. Biju Varkkey**

**Prof. Kavitha Ranganathan**

**Prof. Swanand Deodhar**

**Prof. Sunil Maheshwari**

*The faculty team will also include industry experts.*

**Prof. Sanjay Verma**  
(Faculty Chair)



Prof Sanjay Verma is a member of the Information Systems, Marketing and Strategy areas at IIM Ahmedabad. His teaching interests are in the field of Information Systems, Customer Relationship Management, Retail, Knowledge Management and Business Intelligence/Analytics with applications in Marketing/Operations. He engages in work related to Enterprise Resource Planning (ERP), e-Governance, Retail Marketing, Customer Relationship Management (CRM), and Performance Measurement. He has worked on developing algorithms for multiple machine scheduling and project scheduling problems, business simulation as well as, on developing decision support systems in marketing.

At IIMA, he has chaired the Master's in Management Studies programme. In the past, he has served as the chairperson of Centre for e-Governance and as the chairperson of IT services for two terms and is heading it again for the third time. He headed the committee formed to formulate the strategy of IIMA on online education.

He has served on the boards of the Punjab National Bank as well as the Punjab and Sind Bank as an independent director. In these banks, he has been actively involved in developing and implementing overall as well as, functional strategies of the banks. He has been the chairperson of the Audit Committee of Board at PNB, and of the IT committee. Currently, he is on the board of IIM Rohtak. He was also a member of the Governing Board of NTPC School of Business.

He has been on various committees on IT related issues associated with organizations such as Indian Oil, Supreme Court, Gandhi Ashram Sabarmati, Gujarat Urja Vikas Nigam, Gujarat Mineral Development Corporation etc.

He has been involved in teaching and consulting with organizations engaged in the field of retail, health, insurance, infrastructure (ports, railways, container handling etc.), education, BPO and social sector.

## How To Apply

To register for the programme, fill in the application form through the link below:

<https://exed.iima.ac.in/programme-details.php?id=MTI3NA==>

The closing date for receiving applications is **June 23, 2025**. All applications are subject to review and approval by the programme faculty (usually after the due date for receiving applications). A formal acceptance letter will be sent to the selected candidates. Applicants are requested to make their travel plans only after receiving the acceptance letter.

For more information, please write to us at [exed@iima.ac.in](mailto:exed@iima.ac.in) or call at +91 79 7152 6400.

## Certification

A Certificate of Participation will be issued to the participants at the end of the programme, subject to their having attended all the sessions of the programme. Absence from any session needs to be with the prior approval of the Programme Faculty Chair.

## Venue & Accommodation

The programme will be held at the Indian Institute of Management Ahmedabad. Participants would get full board and air-conditioned single room accommodation either on campus or with empanelled hotel partner.

IIMA norms do not allow participants to have guests staying with them during the programme.

## Programme Fee & Payment

**INR 1,91,250 plus GST** per person for participants from India and its equivalent in US Dollars for participants from other countries. The fee includes tuition fee, programme materials, boarding and lodging.

The programme fee along with the application form should be received by the Executive Education Office latest by **June 23, 2025**. In case of cancellations, the fee will be refunded only if a request is received at least 15 days prior to the start of the programme. If an application is not accepted, the fee will be refunded to the person/organisation concerned.

The programme fee can be paid in one of these two ways:

### [A] Electronic Fund Transfer

The programme fee can be paid in one of these two ways:

1. Name of Beneficiary: **Indian Institute of Management Ahmedabad**
2. Savings Bank A/c **IIMAHMOEP**  
HDFC Bank Limited, Ahmedabad Vastrapur Branch  
(IFSC Code: HDFC0000048, MICR Code: 380240003)
3. Name of Remitter: \_\_\_\_\_ (Please mention the name of the sponsoring organization)
4. Purpose of Remittance: **Becoming An Effective CIO**
5. IIMA Permanent Account Number (PAN): **AAATI1247F**
6. IIMA Tax Deduction Account Number (TAN): **AHMI00189A**

7. IIMA GST Registration Number: **24AAATI1247F1Z4**  
(SAC: 999293)

After making the payment, please email us the complete transaction details immediately so that we can link your remittance with your nomination.

### [B] Payment Gateway

For more information, please visit the respective programme on our website:

[https://exed.iima.ac.in/pay-prg-online.php?prg\\_id=3f614990-1a3a-4d03-cddb-67bc670c5060](https://exed.iima.ac.in/pay-prg-online.php?prg_id=3f614990-1a3a-4d03-cddb-67bc670c5060)

## Discount

**Early Bird Discount:** Applications received with payments on or before **June 16, 2025** will be entitled to an early bird discount of 7%. Early submission of fee and application does not, however, guarantee acceptance of the application.

**Group Discount:** Any organisation sponsoring four or more participants will be entitled to a discount of 7% on the total fee payable provided that at least four participants actually attend the programme. Organisations can avail themselves of both the discounts subject to a maximum overall discount of 10%.

Any organisation sponsoring 25 or more participants across all the programmes in one academic year will be entitled to an overall discount of 15% on the programme fee payable.

The above discounts will be applicable only when the requisite numbers of participants actually attend the programmes.

Programme dates and fee are subject to change at the discretion of the Institute.





## IIMA Alumni Association

Participants who are attending short-duration Executive Education Programmes for the first time, on or after April 1, 2012, will have to attend for a total of 21 days in one or more programmes in order to be eligible for alumni status and alumni identity card, both of which will be awarded on the payment of a one-time alumni fee of INR 10,000/- + GST.

## Indian Institute of Management Ahmedabad (IIMA)

IIMA was set up by the Government of India in collaboration with the Government of Gujarat and Indian industry as an autonomous institution in 1961. The Institute provides education, training, consulting and research facilities in management.

### Major Programmes Offered by IIMA

- Two-Year Post Graduate Programme in Management (MBA)
- Two-Year Post Graduate Programme in Food and Agri-business Management (MBA- FABM)
- Ph.D. Programme in Management
- One-Year Full Time Post Graduate Programme in Management for Executives (MBA- PGPX)
- Executive Education offers short duration programmes through open enrollment, customisation and online for various levels of experienced professionals across industry
- Faculty Development Programme (FDP)
- Armed Force Programme (AFP)
- Blended Post Graduate Programme in Management (BPGP)
- ePost Graduate Diploma in Advanced Business Analytics (ePGD-ABA)

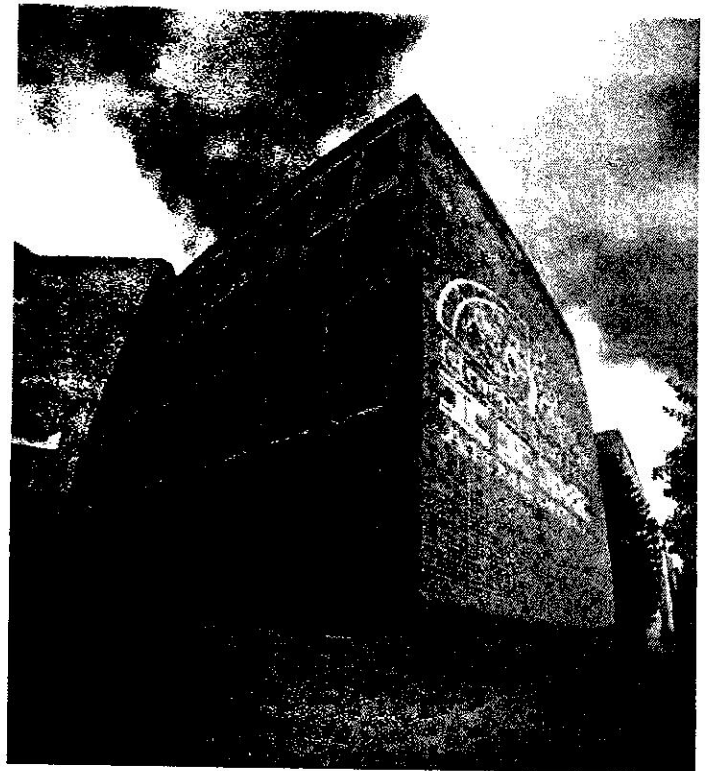
The Institute has 100 plus faculty members working in the following management areas and centres:

### Disciplinary Areas & Groups

- Centre for Management in Agriculture (CMA)
- Communication
- Economics
- Finance and Accounting
- Human Resources Management
- Information Systems
- Marketing
- Organisational Behaviour
- Operations and Decision Sciences
- Public Systems Group
- Ravi J. Matthai Centre for Educational Innovation (RJMCEI)
- Strategy

### Interdisciplinary Centres

- Arun Duggal ESG Centre for Research & Innovation
- Ashank Desai Centre on Leadership and Organisational Development
- Brij Disa Centre for Data Science and Artificial Intelligence
- Centre for Digital Transformation
- Centre for Innovation Incubation & Entrepreneurship (CIE)
- Centre for Management of Health Services (CMHS)
- Centre for Transportation and Logistics
- Gender Centre
- India Gold Policy Centre (IGPC)
- JSW School of Public Policy
- Madan Mohanka Centre of Excellence in Case Method of Learning
- Misra Centre for Financial Markets and Economy (MCFME)
- NSE Centre for Behavioural Science in Finance, Economics and Marketing



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# Executive Education

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Website: [www.iima.ac.in/executive-education](http://www.iima.ac.in/executive-education)