

No.42/32/2025-5Trg.
HARYANA GOVERNMENT
CHIEF SECRETARY OFFICE
TRAINING DEPARTMENT

Dated, Chandigarh the 09th September, 2025

To

All the Administrative Secretaries to Govt. Haryana.

Subject **Call for Nomination- ASCI Executive Programme: Financial Intelligence for Public and Corporate Officers(September 22-26, 2025).**

Sir/Madam,

I am directed to refer to the subject noted above and to forward herewith an e-mail dated 03.09.2025 received from Dr. MM Ali , Programme Director, The Central for Management Studies Administrative Staff College of India (ASCI), Bella Vista, Raj Bhawan Road, Hyderabad 500082. This e-mail has been uploaded on the website of Chief Secretary Haryana i.e. (<http://csharyana.gov.in>).

The necessary action may be taken in view of Govt. Instructions No. 22/38/2010-4Trg, dated 21.12.2022.

Yours faithfully,


Superintendent, Training

Endst. No. 42/32/2025-5Trg.

Dated Chandigarh, the 09th September, 2025

2. A copy of the above is forwarded to Dr. MM Ali , Programme Director, The Central for Management Studies Administrative Staff College of India (ASCI), Bella Vista, Raj Bhawan Road, Hyderabad 500082.w.r.t. his e-mail letter dated 03.09.2025 for information.


Superintendent, Training

File No - 42/32/2025-5 Trg.

Fwd: Call for Nominations – ASCI Executive Programme: Financial Intelligence for Public and Corporate Officers (September 22–26, 2025)

1 message

SSPS Haryana <ssps@hry.nic.in>
To: branchtrg <branchtrg@gmail.com>

3 September 2025 at 11:17

Handwritten signature
3/9/25
J Trg.

===== Forwarded message =====

From: Anurag Rastogi <cs@hry.nic.in>
To: "SSPS Haryana" <ssps@hry.nic.in>
Date: Wed, 03 Sep 2025 09:26:19 +0530
Subject: Fwd: Call for Nominations – ASCI Executive Programme: Financial Intelligence for Public and Corporate Officers (September 22–26, 2025)

===== Forwarded message =====

Training Branch

4/11/2488
4/9/25

===== Forwarded message =====

From: financeprograms ASCI <financeprograms@asci.org.in>
To: "Dr. Mohd Mujahed Ali" <mmali@asci.org.in>
Date: Tue, 02 Sep 2025 18:41:57 +0530
Subject: Call for Nominations – ASCI Executive Programme: Financial Intelligence for Public and Corporate Officers (September 22–26, 2025)

===== Forwarded message =====

Respected Sir/Madam,

Warm greetings from the Administrative Staff College of India (ASCI)!

In an era where data-driven decisions and fiscal prudence are paramount, financial intelligence has emerged as a critical skill for leaders across public and corporate domains. Executives in non-finance roles are increasingly expected to understand financial implications, optimize resource allocation, ensure ethical conduct, and align strategies with organizational goals.

To address this need, **ASCI is pleased to announce its specialized programme, "Financial Intelligence for Public and Corporate Officers," scheduled to be held from September 22–26, 2025, at our ASCI Campus, Hyderabad.** This five-day immersive programme is meticulously designed for professionals from non-financial backgrounds who are engaged in planning, implementation, compliance, and operational functions across sectors.

The programme is especially relevant for officers and executives from Central and State Government Ministries, Public Sector Undertakings (PSUs), Regulatory Bodies, Urban Local Bodies, Development Authorities, and Private Corporates from departments such as Operations, Projects, Marketing, HR, CSR, Legal, Technical, and IT.

In addition to core financial concepts, the programme also introduces **practical modules from Fraud Risk Management and Forensic Safeguards**, aimed at equipping participants to protect their organisations from financial misconduct.

Key Learning Outcomes:

- Develop strategic budgeting and cost control capabilities
- Gain a comprehensive understanding of financial statements for performance evaluation
- Build skills in data-driven financial decision-making
- Strengthen financial planning aligned with institutional objectives
- Learn to identify and mitigate financial risks while ensuring compliance
- Evaluate financial viability of programmes and projects
- Identify procurement and financial fraud red flags in public and private systems
- Understand key forensic accounting tools for non-finance executives
- Explore governance and internal control frameworks to prevent fraud
- Learn from real-life case studies of fraud in public and corporate sectors

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We cordially invite your esteemed organization to nominate suitable officers/executives for this programme. Enhancing financial acumen and risk sensitivity among your teams will significantly support institutional effectiveness and informed decision-making.

Please find the detailed brochure and nomination form attached. For queries or assistance, feel free to contact the Programme Director at **mmali@asci.org.in** or the Programmes Office at **poffice@asci.org.in**

We look forward to your valued nominations.

Warm regards,

Dr. M M Ali

Programme Director

Centre for Management Studies

Administrative Staff College of India (ASCI)

Bella Vista, Raj Bhavan Road, Hyderabad – 500 082

Email: **mmali@asci.org.in** | Contact No.: +91-9849891687

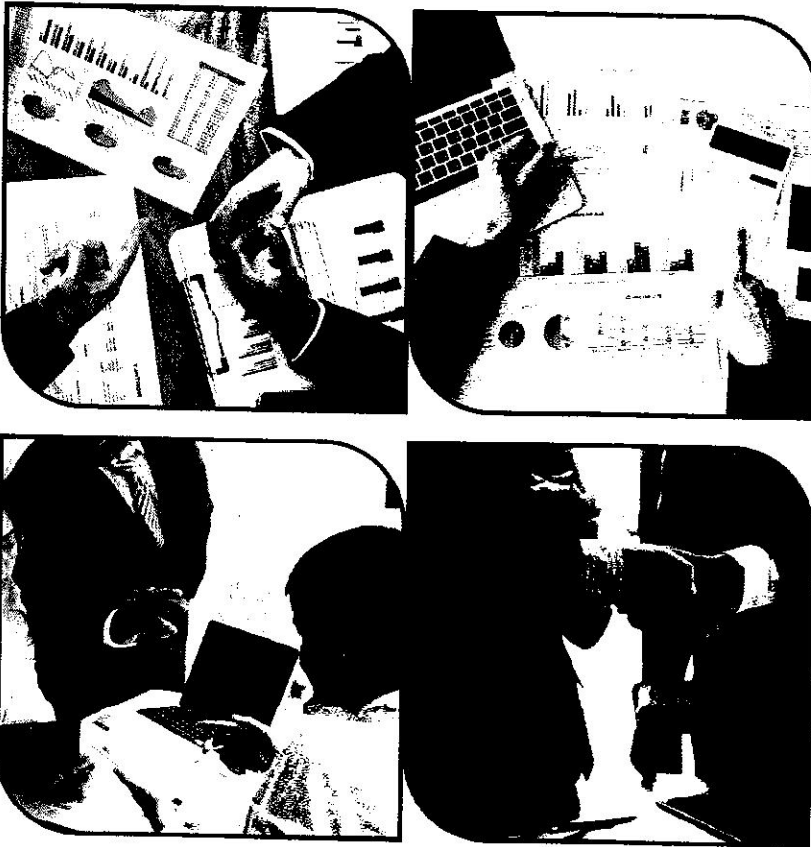
www.asci.org.in



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2535K

Programme on Financial Intelligence for Public and Corporate Officers (September 22 - 26, 2025)



Administrative Staff College of India
(accredited as उत्कृष्ट by Capacity Building Commission, GoI)

PROGRAMME OVERVIEW

Financial intelligence is a critical skill for effective decision-making in today's dynamic and interconnected governance and business landscape. As officers of the public and corporate sectors advance in their careers, understanding, interpreting, and leveraging financial data is essential for driving organizational efficiency, achieving policy objectives, and ensuring fiscal responsibility.

This programme, aligned with the **Karmayogi functional competency framework in Financial Management**, is designed to enhance the financial acumen of non-finance professionals, empowering them to make informed decisions that contribute to organizational success. Participants will develop key competencies such as:

- Strategic budgeting and financial planning.
- Financial decision-making and data-driven analysis.
- Comprehensive understanding of financial statements for performance evaluation.
- Risk identification, mitigation, and compliance adherence.

IMPACT

1. Gain a robust understanding of financial concepts and tools, enabling informed decision-making.
2. Strengthen capabilities in strategic budgeting, cost control, and financial planning aligned with institutional goals.
3. Acquire proficiency in analyzing financial statements to assess the financial health of projects and organizations.
4. Enhance their ability to identify and mitigate financial risks while ensuring compliance with regulatory standards.
5. Utilize financial data effectively for planning, budgeting, and forecasting initiatives.
6. Develop insights into evaluating projects and programs' financial viability and performance to support strategic outcomes.

COURSE CONTENT

Day – I

Begin with an introduction to core financial concepts, focusing on strategic budgeting and cost control to establish a solid basis for informed decision-making.

Day – II

Explore comprehensive financial statement analysis, learning to interpret Profit & Loss, Balance Sheet, and Cash Flow Statements while monitoring key performance indicators.

Day - III

Delve into data-driven financial decision-making frameworks and strategic budgeting practices, enabling effective resource allocation aligned with organizational goals.

Day - IV

Examine the fundamentals of risk management, including risk identification, mitigation strategies, and compliance adherence, to safeguard fiscal responsibility.

Day - V

Conclude with sessions on monitoring and evaluating projects, enhanced by participant presentations, self-assessment exercises, and actionable plans, reinforced by access to additional resources.

FACULTY AND METHODOLOGY

Led by Dr. Mohammed Mujahed Ali, with over 19 years of expertise, seamlessly blends academic rigor with practical insights. Holding a Ph.D. in Business Management and an M.Phil, MBA, and M.Com, Dr. Ali is recognized as a Securities Market Trainer by SEBI and serves as a resource person for NISM and NSE, delivering over 250 workshops and Training programmes. His engaging teaching approach integrates immersive classroom sessions, case-based discussions, and a hands-on approach. Moreover, the programme features renowned practitioners and industry experts who contribute real-world insights. At the same time, the dynamic, experiential pedagogy—including practical exercises and immersive learning—ensures a results-driven experience that empowers professionals to elevate their financial acumen and drive impactful decisions.

PARTICIPANT PROFILE

Designed for public and corporate executives and senior executives from non-finance functions, including marketing, operations, technical, HR, legal, analytics, and IT. It is particularly suitable for those individuals who are eager to enhance their financial acumen, enabling them to make informed decisions and contribute effectively to overall business strategies. The programme also

caters to managers, team leaders, entrepreneurs, and small business owners who are responsible for managing teams or departments and wish to gain a deeper understanding of the financial aspects related to their areas of responsibility. By aligning their decision-making with the financial goals of the organization, participants will be better equipped to drive success and achieve desired outcomes.

Organisational Sponsorship is Essential for Participation.

VENUE

The programme is fully residential and the participants will be accommodated in air-conditioned single occupancy rooms. The college does not provide accommodation for the family. The college is Wi-Fi enabled comprehensively.

DURATION

The programme duration is **5 days** starting from **September 22 - 26, 2025**. The participants are expected to arrive a day before commencement and may leave after the conclusion of the programme.

PROGRAMME FEE

Residential Fee: **Rs. 69,500/-** (US \$ 1086 for foreigners) plus GST as applicable (presently 18%) per participant. The fee covers tuition, board and lodging, courseware (in electronic form) and other facilities of the College including internet usage.

Non-Residential Fee: **Rs. 59,500/-** plus GST as applicable (presently 18%) per participant. The fee covers tuition, course ware (in electronic form) working lunch and other facilities of the College including internet usage.

A discount of 10% on the Programme fee for three or more participants from the same organisation will be given, provided the payment is credited into our Bank account before **September 19, 2025**.

Note: Kindly forward us the details of the Bank/ Wire transfer of the programme fee through email to: poffice@asci.org.in for confirmation.

Bank details are given below:

For Indian Participants:

Bank Account Number	62090698675
Beneficiary Name	Administrative Staff College of India
IFSC Code	SBIN0020063
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Raj Bhavan Road, Somajiguda, Hyderabad - 500 082, India

For Foreign Participants:

Bank Account Number	62090698675
Beneficiary Name	Administrative Staff College of India
Swift Code	SBININBB327
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Raj Bhavan Road, Somajiguda, Hyderabad - 500 082.
Country	India

MEDICAL INSURANCE

The nominees are requested to carry with them the proof of Medical Insurance. The sponsoring agency is required to endorse the nominees' medical coverage in the event of hospitalization

LAST DATE FOR NOMINATION

Please use the prescribed/attached form. Last date for receiving nominations is **September 15, 2025**. Kindly contact Programmes Officer for further details (contact details are given at the end of the nomination form).

LAST DATE FOR WITHDRAWAL

September 18, 2025. Any withdrawals after this date will entail forfeiture of the fee paid, if any.

ASCI ALUMNI ASSOCIATION

Participants of the College programmes will automatically become members of the ASCI alumni association.

CERTIFICATE OF PARTICIPATION

The College issues a Certificate of Participation at the conclusion of the programme.

Programme Director

Dr Mohammed Mujahed Ali

Email: mmali@asci.org.in

Administrative Staff College of India (ASCI) is taking all the precautionary measures and following all the norms (in light of COVID 19) to provide a safe environment for the participants who are visiting our Campus to attend the Training Programmes.



ABOUT ASCI

ASCI is the first Management Development Institution set up in the country at the instance of the Government of India and industry in 1956 to impart state-of-the-art management education for practicing managers, a legacy that we proudly take forward with a strong alumni of over 1,76,500. We are proud of our alumni which includes the leaders of Indian industry and senior Civil Servants in the government, public sector undertakings to be a part of this unique organisation. We are thankful to you all for the support extended in the past and look forward to your continuing patronage in 2025-26.

Also, ASCI conducts customized programmes for Government of India, State Governments, Public Sector, Private Sector and various international organisations. Our experienced faculty bring to the table a wealth of academic credentials, rich industry exposure and act as a catalyst in the classroom discussions, case study analyses and tutorials. Our faculty also conduct international programmes which provide an exposure to the global best practices. In addition to this, faculty at ASCI also carry out large number of management research activities (typically about 100 each year) which helps them provide the much needed value addition in the training programmes. In addition, we conduct non-residential programmes at our New Delhi Centre as well as off-campus programmes at the venue of the client's choice.



Administrative Staff College of India

Bella Vista, Raj Bhavan Road, Khairatabad, Hyderabad - 500 082, India.

Telefax (Programmes Office) : 0091-40-23324365

Mobile: 9246203535, Phone : 0091-40-66534247

Fax : 0091-40-66534356

College Park Campus

ASCI, Road No.3, Banjara Hills,
Hyderabad-500 034, Telangana, India
+91-40-66720700/01/02/05
+91-40-66720725

Delhi Campus

ASCI, C-24, Institutional Area, South of IIT
Behind Qutub Hotel, New Delhi-110016.
+91-11-26962204, 26961750, 26961850
+91-11-26866097

www.asci.org.in



ADMINISTRATIVE STAFF COLLEGE OF INDIA
Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, India

Nomination Form

**Programme on
Financial Intelligence for Public and Corporate Officers
(September 22 - 26, 2025)**

Nominee's Contact Information

Name (Mr/Ms)	:		Date of Birth:	:	
Designation	:		Qualification:	:	
Organisation	:				
Address	:				
Phone(s)	:	Office:		Mobile:	
				Home:	
e-mail	:			Fax:	

Sponsors Details

Name of the Sponsoring Authority:	:		Designation:	:	
Organisation	:				
GSTIN Number:	:				
Address	:				
				Pincode:	
Phone(s)	:	Office:		Mobile:	
e-mail	:			Fax:	

Fee particulars

Amount Payable	:		Mode of Payment (DD/Ch/NEFT):	:	
Name of the Bank	:		Date of Instrument/Transfer:	:	
Instrument Number:	:		UTR Number for NEFT	:	

Medical Insurance:

Name of the Insurance Agency	Policy Number	Validity upto
Note: Coverage should be available in Hyderabad, India.		

Signature and Official Seal of the Sponsoring Authority:

NOTE: Forward nomination form to: **Mr. G. Sreenivasa Reddy, Programmes Officer,** Administrative Staff College of India, Bella Vista, Hyderabad-500 082. Phone: 0091-40-66534247, 66533000, Mobile: 9246203535, Fax: 0091-40-66534356, e-mail: poffice@asci.org.in