

No42/24/2025- 5Trg .
HARYANA GOVERNMENT
CHIEF SECRETARY OFFICE
TRAINING DEPARTMENT

Dated, Chandigarh the 30th July, 2025

To

All the Administrative Secretaries of Haryana State.

Subject: - Sponsorship offer Haryana Government- Viksit Bharat@ 2047 National Conference.

Sir/Madam,

I am directed to refer to the subject noted above and forward to herewith a letter along with its enclosures through email dated 28.07.2025 received from Sh. Subhash Pandey, Polycircle.org, polycircle.subhashpandey@gmail.com, Mobile No. 9899445105. This letter and enclosures have been uploaded on the website of Chief Secretary Haryana i.e (<http://csharyana.gov.in>) for further necessary action accordingly.

Yours faithfully,



Superintendent, Training

Endst. No. 42/24/2025-5Trg.

Dated Chandigarh, the 30th July, 2025

A copy of the above is forwarded to Sh. Subhash Pandey, Polycircle.org, polycircle.subhashpandey@gmail.com, Mobile No. 9899445105 w.r.t their email dated 28.07.2025 for information.



Superintendent, Training

Sponsorship Offer Haryana Govt- Viksit Bharat @2047 National Conference

1 message

SSPS Haryana <ssps@hry.nic.in>

28 July 2025 at 12:02

To: Ashok Kumar <politicalbranch-cse@hry.gov.in>, politicalbranch <politicalbranch@gmail.com>, political2hry <political2.hry@gmail.com>, branchtrg <branchtrg@gmail.com>, Vijay Vijay <nricell-cse@hry.gov.in>

Please see attachment

PA/SSPS
Regards



WhatsApp Image 2025-07-28 at 12.00.36 PM.jpeg
98K

Training Branch
96098
28/7/25

Sponsorship Offer Haryana Govt – Viksit Bharat @ 2047 National Conference

< policycircle.subhashpandey@gmail.com >

Mon, 21 Jul 2025 3:13:52 PM +0530

To "cs"<cs@hry.nic.in>

Cc "misteramittg@gmail.com"<misteramittg@gmail.com>

Shri. Anurag Rastogi, IAS
Chief Secretary
Govt. of Haryana

Dear Shri. Rastogi,

I hope this message finds you well.

Please find attached our sponsorship proposal for the upcoming 3-Day National Conference on the Role of States in Achieving *Viksit Bharat @ 2047*, scheduled for October 8–10, 2025, at the India International Centre, New Delhi.

Jointly organized by the **EGROW Foundation** and **Policy Circle**, this high-impact event brings together policymakers, industry leaders, and change-makers from across the country. It presents a unique opportunity for your organization to:

- Gain **direct access** to ministers, regulators, and state delegations
- Amplify your **brand visibility** through multiple media touch points
- Position yourself as a **thought leader** in India's journey toward inclusive and sustainable growth

We believe your participation will significantly enrich the dialogue and reinforce your commitment to nation-building.

To address any questions or concerns you may have, we would be happy to connect with you. If your schedule permits, we would greatly appreciate the opportunity to meet in person and walk you through the proposal.

Looking forward to your kind consideration and partnership.

Warm regards,

Subhash Pandey
PolicyCircle.org
Policycircle.subhashpandey@gmail.com
Mobile: 9899445105

1 Attachment(s)

94454

22-7-25

CS
21/7/25

SSPS

Sponsorship Proposal

Date: October 8-10, 2025

Venue: India International Centre, New Delhi

Organised by EGROW Foundation and Policy Circle

**3-DAY NATIONAL CONFERENCE ON
THE ROLE OF STATES IN
ACHIEVING VIKSIT BHARAT @2047**

Viksit Bharat @ 2047: India's mission to become a high-income, inclusive economy by 2047.

States as Growth Engines: National progress hinges on every state's success.

Partner Activation Ideas: Policy-maker meetings

Why Now: Reforms in education, health, finance, start-ups create momentum.

VISION & OPPORTUNITY

Direct Access to ministers, state delegations, regulators and 200+ decision-makers.

Brand Visibility: stage, media backdrops, social media.

Thought Leadership: keynote slots, round-tables, White Paper co-authorship.

WHY SPONSOR?

Inaugural: FM Nirmala Sitharaman—"Strong States, Strong Nation".

Plenary: Can India Grow Without Its Lagging States?—State Ministers, Secretaries.

Deep-dives: Industrial clusters, Ed-tech classrooms, AI-driven governance, Green bonds.

CEO Roundtables

PROGRAMME HIGHLIGHTS (SELECTED)

Direct Access to ministers, state delegations, regulators
and 200+ decision-makers.

Brand Visibility: stage, media backdrops, social media.

Thought Leadership: keynote slots, round-tables, White
Paper co-authorship.

WHY SPONSOR?

Format: 3 days | 10 plenary & parallel sessions |
Best-practice marketplace & Moll lounge.

Participants: 200 in-person delegates + livestream to
5,000+ viewers.

Sectors Covered: Industry, Agriculture, Services,
Education, Healthcare, Banking/Finance, Start-ups.

Expected Outcomes: White Paper, cooperation Molls,

CONFERENCE AT A GLANCE

Stage backdrop & lecterns
Delegate kits & lanyards
Event microsite & livestream watermark
Social media campaigns (#ViksitBharat2047)
Co-authored White Paper & dashboard splash screen
Exhibition booth / product demo zone

BRANDING & ENGAGEMENT TOUCH-POINTS

	TITLE SPONSOR	PLATINUM	GOLD	ASSOCIATE
Investment	25 lakh	15 lakh	10 lakh	In kind
Keynote slot	Plenary	Session		-
Branding tier	Largest logo	Large	Medium	Listed
Delegate pass	10	6	3	2
White paper	2 page article	1 page article	Mention	Acknowledgement
Social media	6 mentions	4	2	1
Estimate reach	5 lakhs	3	1	50,000

SPONSORSHIP PACKAGES

Conference White Paper with logo and authored insight.

Data Leads: Delegate list (opt-in) and post-event analytics.

Media Spotlight: Quote in press release; Policy Circle TV interview.

CSR Alignment: Recognised contribution to nation-building.

DELIVERABLES FOR SPONSORS

Milestone	Date	Activity
Campaign Launch	T-90	Sponsor reveal, save-the-date
Speaker Announce	T-60	Targeted media outreach
Early-bird Delegate Drive	T-45	Digital ads, partner emails
Conference	T-0	On-site activations, livestream
White Paper Release	T+15	Co-branded publication
Impact Webinar	T+60	Post-event insights & next-steps session

MARKETING TIMELINE

Academic Lead: Dr Charan Singh, CEO, EGROW Foundation

Organisation: Anil Nair, Editor, Policy Circle

Programme Directors:

Shalini Sharma – EGROW

Sajna Nair – outreach@polycircle.org – +91-98765-43210.

ORGANISING TEAM

Choose your sponsorship tier (Slide 8).

Sign MoU & remit 50 %.

Share brand assets and speaker nominations.

Join us in shaping Viksit Bharat.

Contact: outreach@polycycle.org |
+91-11-1234-5678

NEXT STEPS
