

No.10/18/2019-1Trg.

HARYANA GOVERNMENT
CHIEF SECRETARY OFFICE
TRAINING DEPARTMENT

Dated, Chandigarh the 5th November, 2019.

To

All the IAS Officers of Haryana State.

Subject: To address this mismatch between needs and innovations by creating a central innovation platform LBSNAA Innovation Network-Link (www.link.lbsnaa.gov.in).

Sir/Madam,

I am directed to refer to the subject noted above and to inform that a copy of letter No. **D-13011/3/2019-ClubSoc** dated **14.10.2019** received from **SH. SANJEEV CHOPRA**, Director, Lal Bahadur Shastri National Academy Administration, Mussoorie has been circulated on <http://csharyana.gov.in>. It is requested that **all IAS** officers may register through Network- Link (www.link.lbsnaa.gov.in).

Yours faithfully,

Bhaw

Deputy Secretary, Training
for Chief Secretary to Govt., Haryana. *40/5/11*

Endst. No. 10/18/2019-1Trg. Dated Chandigarh, the 5th November, 2019.

A copy is forwarded to **SH. SANJEEV CHOPRA**, Director, Lal Bahadur Shastri National Academy Administration, Mussoorie w.r.t his letter No. **D-13011/3/2019-ClubSoc** dated **14.10.2019** for information.

sd-
Deputy Secretary, Training
for Chief Secretary to Govt., Haryana.



LBSNAA



Sanjeev Chopra
Director

No. D13011/3/2019-ClubSoc
Date: October 14, 2019

Handwritten: 18-10-2019

Dear Mr. Arora,

Greetings from the Academy!

Handwritten: 25/10/19

As you are aware, working in the field across departments, states and sectors, the government servants come across many challenges and problem in the management of public systems that need solutions for effective implementation. These unmet needs if solved have the potential to benefit a large number of people, mostly poor and needy. Many of such needs do not get resolved as the search cost for appropriate solution is very high. On the other hand, a large number of innovative solutions are being implemented in various sectors by institutions/people working on them. Many a times, these solutions just need to be matched with the needs for them to get implemented.

Handwritten: 29/10/19

Handwritten: 5/11

Handwritten: 22/11

We wish to address this mismatch between needs and innovations by creating a central innovation platform LBSNAA Innovation Network - LINK (www.link.lbsnaa.gov.in). In other words, if an administrator needs a solution for an unmet need in his/her particular district/sector, this platform would help him/her find the specific innovations that have worked elsewhere. This way we want innovations to be scaled up across the country.

Handwritten: 1/12/19

By bringing together officials from the Government (Central and State), Private organizations, Public sector enterprises, NGOs, CSR funds and other concerned/connected institutions to find solutions that would be symbiotic to all those involved.

Training Branch
Diary No. 136657
Dated: 22/10

In this quest, your support would be really helpful to us. May I request you to inform the officers in your state about LINK and encourage them to register on it and post the unmet needs faced by them. They can also post the best practices and innovative solutions implemented by them in the state. I am also marking/making to the state ATIs so that the offices of all panels getting trained and Administrative Training Institutes can also be included in this network.

Looking forward to your support.

near yours

Yours sincerely,

Sanjeev

(Sanjeev Chopra)

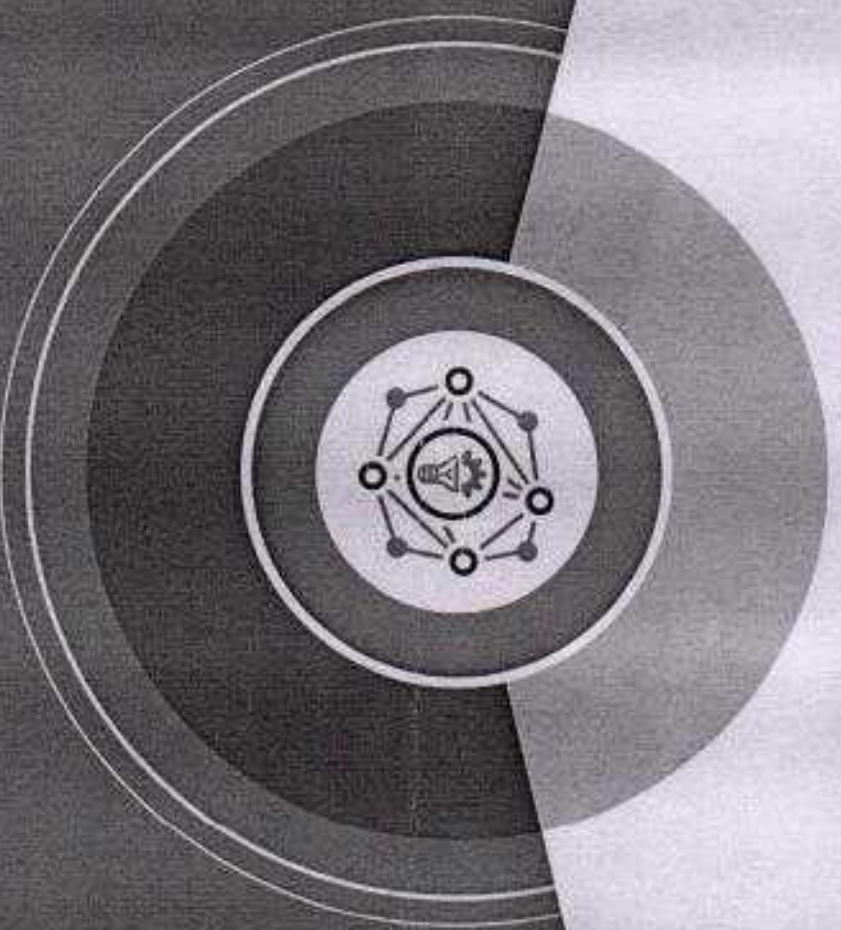
Smt. Keshni Anand Arora
Chief Secretary
Government of Haryana
4th Floor, Haryana Civil
Secretariat, Sector-1
Chandigarh - 160 019
Haryana



LBSNAA

Lal Bahadur Shastri National Academy of Administration

LINK
LBSNAA Innovation Network



Participate



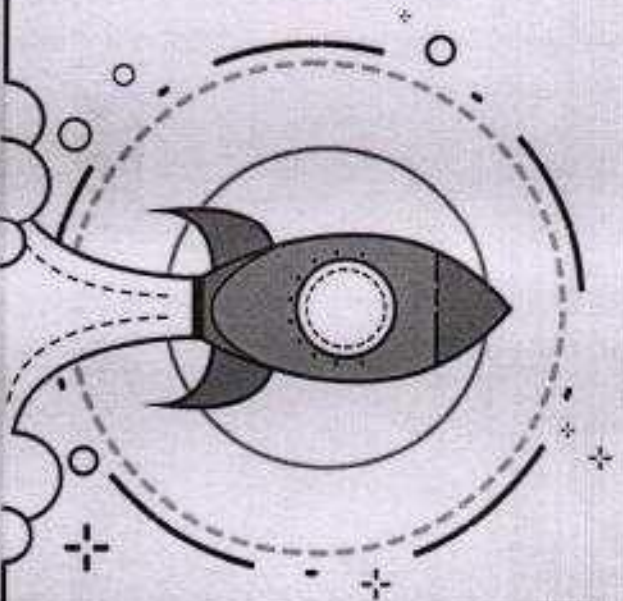
Ideate



Create

www.link.lbsnaa.gov.in

ABOUT THE PLATFORM



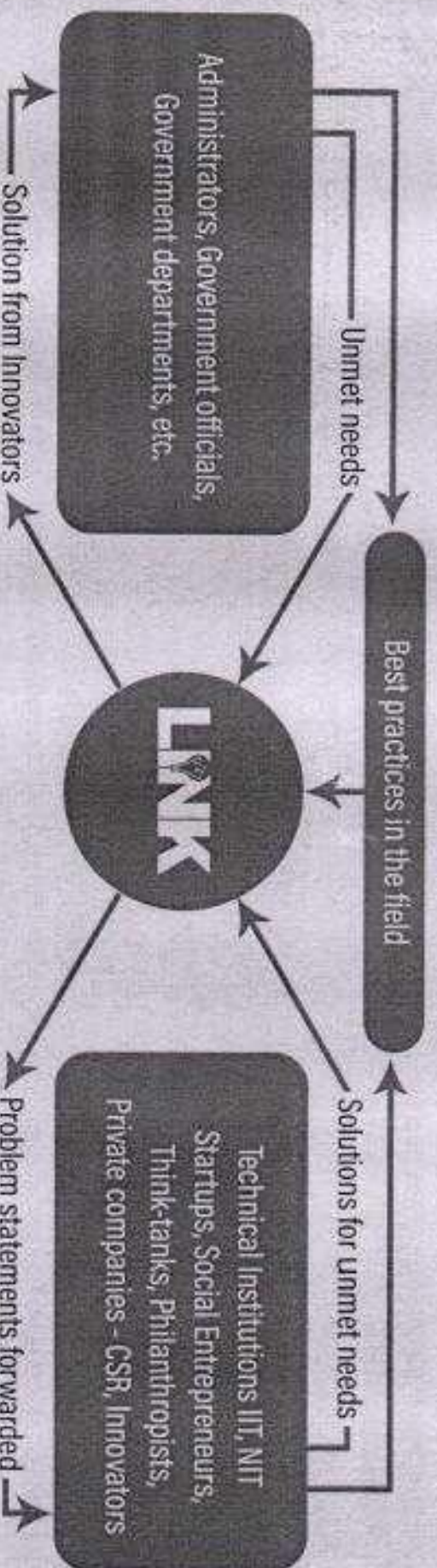
Being the fastest growing major economy of the world, our country faces a myriad of challenges across various sectors. In order to convert such challenges into opportunities, we need a continuous stream of ideas leading to solutions. LBSNAA Innovation Network- LINK is an online platform conceptualised by Lal Bahadur Shastri National Academy of Administration (LBSNAA) where the unmet needs of public importance can be registered and a workable solution can be identified for the same and implemented in the field.

Apart from collecting and hosting the unmet needs, the existing innovations in the field can also be posted on LINK so that the same can be emulated and scaled-up based on the requirements.

HOW THE PLATFORM OPERATES



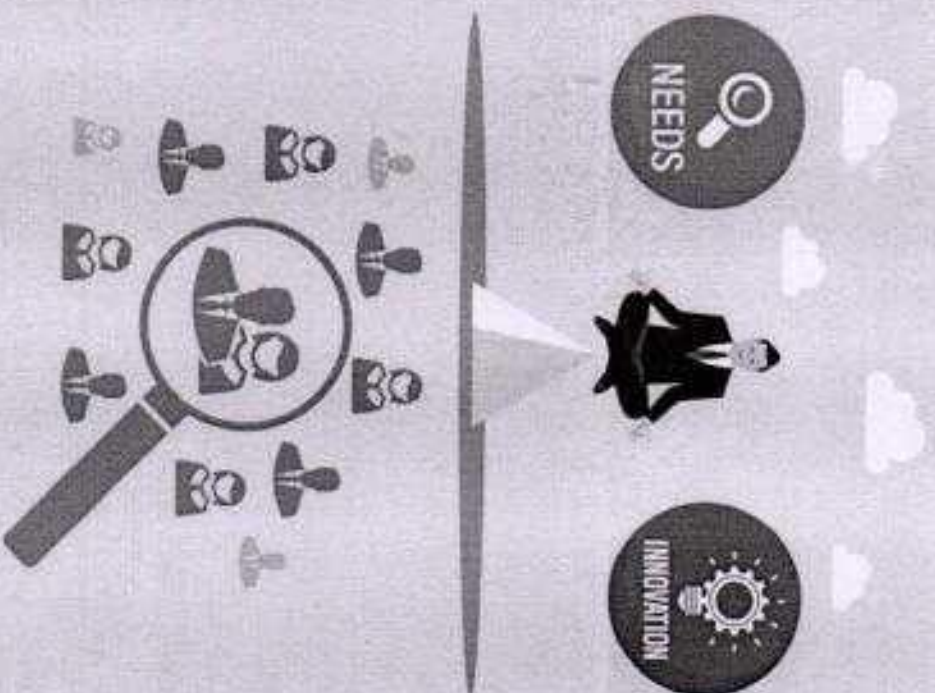
The platform will bring together stakeholders from various domains such as administration, academia, think-tanks, startups, philanthropic organizations, etc. for sharing unmet needs or challenges from the field and for providing workable solutions for the same.



Any administrator would have the option of posting an unmet need at his immediate disposal or one that he/she has come across in the field. Likewise, anyone can submit an innovation that is successfully implemented by him/her or by others, which he/she deems fit for replicating elsewhere.



NEEDS AND INNOVATIONS



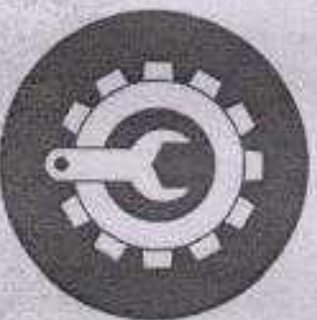
What are unmet needs? Who can post it?

Unmet needs are opportunities where technical, administrative, financial or personnel related interventions can be made for realising the complete potential of a project. Any administrator who is a part of any government department across the country can post a need at his/her immediate disposal or on behalf of someone else.

What are innovations? Who can post it?

Innovations include all the best practices that have been successfully implemented in the field. LINK would act as a repository of all such innovations in the domains of governance and administration, which can be accessed by anyone across the country. Any private individual can post innovations from the field which could be of great significance when replicated across the country.

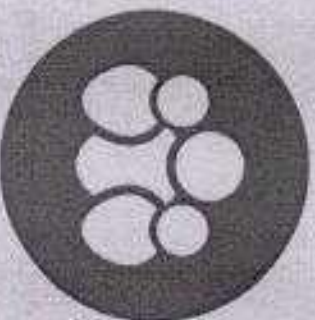
EXAMPLE OF NEEDS



Technical: Identifying latest technology such as GPS in determining land boundaries during the implementation of Forest Rights Act.



Financial: Identifying CSR funds for digitising class rooms in your sub-division or districts.



Personnel: Volunteers for conducting a survey/social audit in a district.

EXAMPLE OF INNOVATIONS



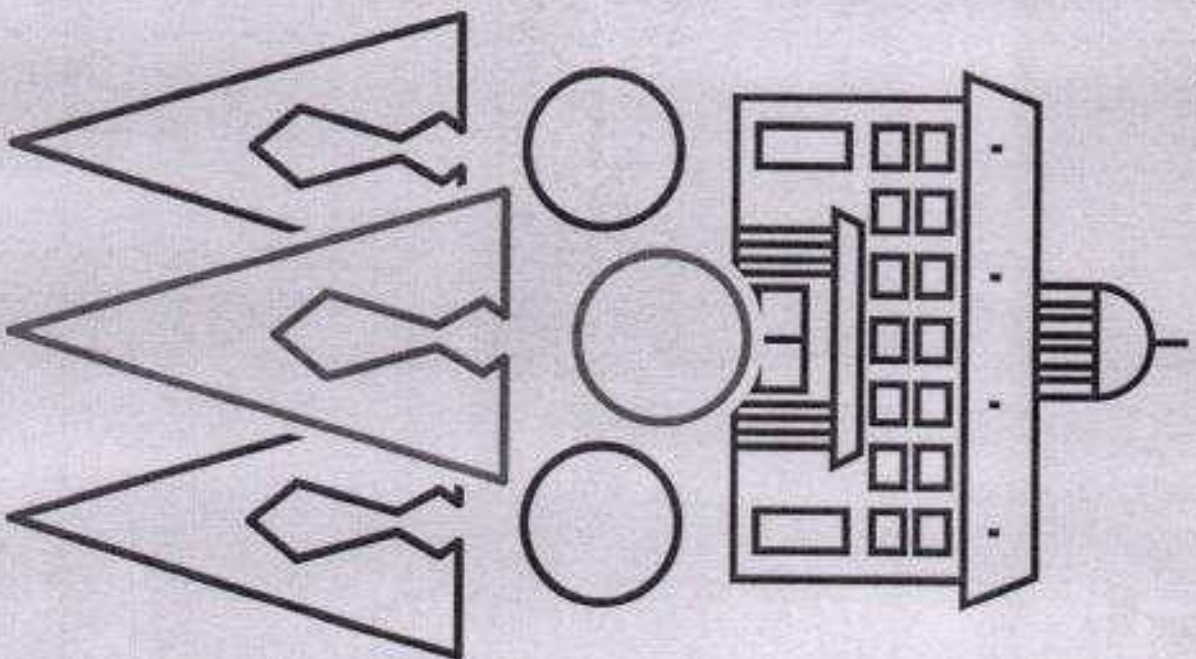
Oxen farm solutions - An Uber for farm machinery aimed at reducing the output cost for farmers.

Qure.ai - An example of employing Artificial Intelligence to make healthcare more accessible and affordable.



BALA - Building as Learning Aid - An innovative concept towards qualitative improvement in education, through child-friendly and fun-based physical environment in school infrastructure.





WHAT IS IN IT FOR AN ADMINISTRATOR?

- An administrator can post an unmet need, targeting a specific domain of innovators who can ideate to provide a solution.

- Unmet needs can be matched with existing proven solutions, thereby saving time and effort spent in finding new solutions.

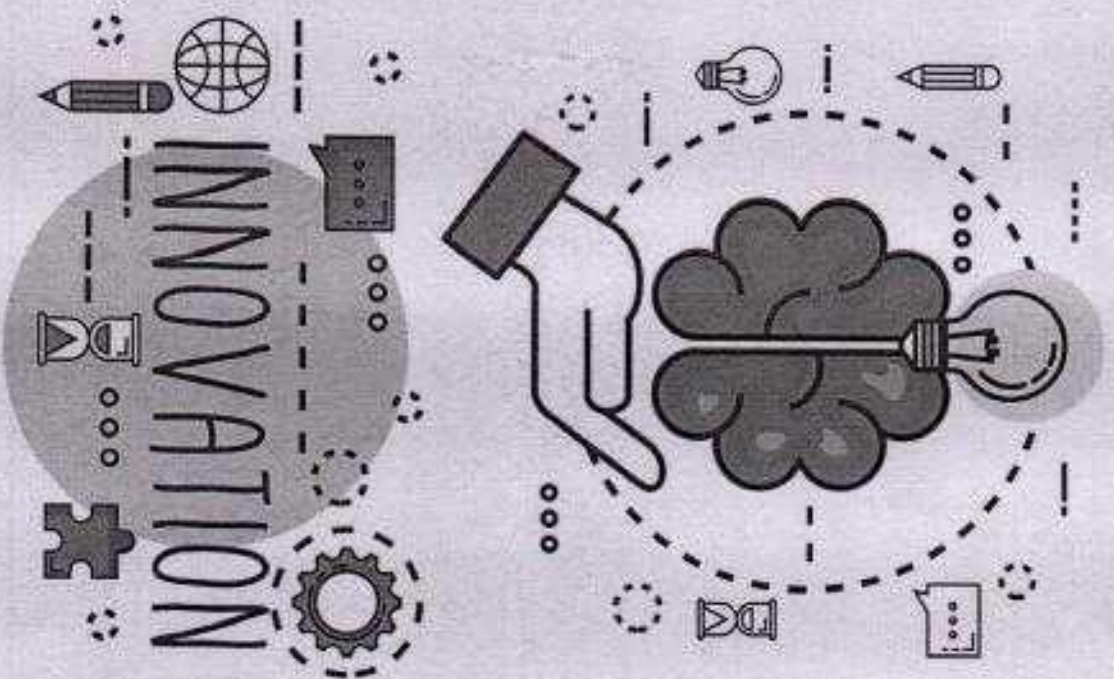
- Unlimited access to hundreds of proven and working innovations which can be customized for local needs.

- Projects can also receive financial support from CSR funds and Philanthropists.

- Administrators can also reach out for accessing Personnel related support for specific projects.

WHAT IS IN IT FOR AN INNOVATOR?

- Wider recognition for an innovation among the administrative circle in the government and across the country.
- A potent opportunity to scale up with much lesser effort and time.
- Ability to access immediate administrative issues to which they can propose workable solutions.
- Greater market access as LINK collaborates with private organizations and CSR funds.





LBSNAA Innovation Network

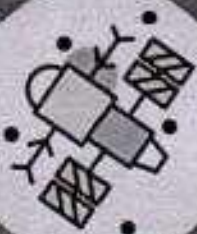
Lal Bahadur Shastri National Academy of Administration,

Mussoorie-248179 (Uttarakhand)

Website: www.link.lbsnaa.gov.in

Email ID: link-lbsnaa@gov.in

Ph. No. : 0135-2222000 | +91 86197 30624



Please Register Yourself

Are You?

INDIVIDUAL

OR

ORGANIZATION

login

Forgot Password?

? How to Register?

Individuals

Anyone can register through an email and phone number. A verification email is sent to the user and after verification, the user is registered as either an innovator or an administrator depending on whether the email id is a gov.in/nic.in email.

Administrators

Administrators to register with gov.in or nic.in email ID to be able to submit needs.

Organisations

Organisations can register either as an individual user or collaborate with LINK. Those organisations whose members may also register as individual innovators are suggested to register as a collaboration. For example, e-cell, IIT Bombay may be collaborating with LINK but a startup in e-cell network may just register as an individual user.

Please Register Yourself

First Name*

Last Name*

Mobile*

Email*

Password*

Confirm Password*

Register

Organization*

login

Forgot Password?

Get in touch to collaborate

Organization name*

Address*

Worked Area

- ☐ Financial Services
- ☐ Agriculture/Farmers
- ☐ Gender
- ☐ Education
- ☐ Waste Management
- ☐ Housing
- ☐ Infrastructure
- ☐ Energy
- ☐ Land Administration
- ☐ Law And Order
- ☐ Citizen Services / Governance
- ☐ Environment
- ☐ Health
- ☐ Mobility
- ☐ Water

Need*

Organization Type*

Address*

Mobile*

Email*

Join Us

Individual*